

Project "Enhancing capacity of universities to initiate and to participate in clusters development on innovation and sustainability principles" (UniClaD) Program Erasmus +, project KA2 n° 609944-EPP-1-2019-1-LT-EPPKA2-CBHE-JP

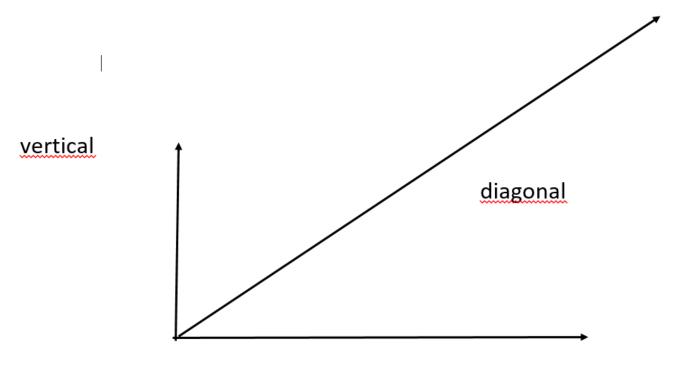
# Cluster legal environment in Hungary

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#### Types of clusters



horizontal

#### Foundation of cluster

- Members have already had working experience with each other
- Mutual TRUST
- Intrinsic, voluntary interest
- Agree on common objectives
- Structure is not fixed, flexible network
- Not the legal contract that makes the cluster work
- Can be established on verbal, written agreement or implicitly accepts
- The written agreement is cooperation agreement or syndicate contract
- The form of organisation can be cooperative, association, business association, foundation, civic association,...

#### In the agreement...define

- What are the objectives
- What are the activities
- What are the assets, means for carrying out the activities
- How the members contribute to carry out the activities
- What are the rights and liabilities of the members
- Who and how can make deceisions (person, board)
- Levels of deceision making
- Composition of board (possibility to change)
- Can the deed of foundation be changed?

#### In the agreement...define

- Rules for admission of new members and exclusion, exit of members
- Termination of cluster
- The utilisation of common resources, sharing of costs, fees, sanctions
- Rights to the profit, sharing of debts
- Ethical norms, responsibility in common matters
- Participation in project calls
- Event organisations
- Settlement of dispute
- Confidentiality of business secrets

## Cluster management (CM)

- Separate entity and not one of the member
- Define the duties, services of the CM
- Who controls the CM (general assembly, board,...)
- How much is the remuneration of the CM
- How to resolve debate
- Business secrets
- Communication
- Commanding rights
- Representation of the cluster
- Can be a business organisation (for-profit, non-profit)
- Member can not have dominant influence on CM



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### Accreditaion of clusters

- Min. 20 members
- Transparency in startegy and in operation
- Efficiency in collaboration
- 3< years R+I+D activity
- Incubation, mentoring and international activity, export potential
- Concentrated in neighbouring counties
- European Secretariat for Cluster Analysis
- <u>https://cluster-analysis.org/</u>

