Management

The management specialty is one of the prospective fields with a wide range of career opportunities. Graduates of the management major can work as project managers, human resources managers, operations management managers, procurement managers, state and municipal employees, entrepreneurs, public relations managers in various government agencies, enterprises and organizations engaged in business and entrepreneurial activities. .

Marketing

Graduates of the Marketing Education Program can work in different companies as a marketing specialist, sales specialist, sales manager, brand manager, advertising specialist, public relations, marketing researcher, logistics specialist, business analyst, customer relationship manager, digital marketing specialist, social media manager, branding specialist, product manager, production specialist, database marketing specialist, purchasing manager.

Business management

The business management major teaches a deep understanding of the business environment from a practical point of view and the formation of a strategy in an uncertain business environment, it inculcates the secrets of making competitive management decisions as well. For the companies with new business activities in various regions the subjects taught in the specialization ensure the right choice between tax burden and legal claim (trade-off), studying the peculiarities of the economic system in geographical segments, managing the global supply network and determining theoretical and practical solutions for international financial risk management .

International trade and logistics

The international trade and logistics specialty is a specialty that provides theoretical knowledge and practical skills related to the organization and technique of international trade operations and international cargo transportation. The knowledge gained in this specialty allows specialists to make necessary decisions about the selection of transport types, route optimization, organization of loading and unloading operations and storage.

Graduates of this specialty can work in the transport-logistics center, customs work, ports, enterprises engaged in transport and transport-expediting, import and export, transport and supply departments of local and international companies.

Statistics

Statistics characterize all the processes occurring in society, all changes in the economy, culture, living standards of the population, and the formation of social life. The main object of statistics is society and the processes and development patterns within it. Statistics acts as a basis for the formation of professional level in modern economy, finance, management.

This field leads us to the future. Because today's state shows us how the former period was. If we do not analyze today's current issues (political, economic), we cannot move forward into the future. At the present time the development of the field of "Data Analytics", the global increase in the demand for qualified personnel in this field, once again emphasizes the relevance of the science of statistics too. Because it is impossible to analyze large volumes of data without knowledge of statistical

science. Considering all these, statistics can be considered one of the highly prospective spheres.

Economy

The economics major prepares a wide range of professional specialists for all areas of the economy. Students studying in this specialty need to analyze the economy regionally and sectorally, as well as the macroeconomic picture of the economy, the dynamics of socio-economic indicators; the ability to analyze the main contours of economic policy is inculcated. In the framework of specialization, knowledge is given on the role and importance of agriculture, industry and service sector in economic development.

Graduates can work in relevant departments of state structures, public institutions and companies, foreign-invested enterprises, small, medium and large economic entities, companies engaged in foreign economic activity and other business structures.